

BSHS Benchmark Assignment and Rubric

Course ID: BSHS/485r4

Course Title: Advocacy and Social Change

Benchmark Assignment Title: Action Plan for Community Change Signature Assignment

Total number of points: 20

Programmatic Student Learning Outcomes (PSLOs) Assessed:

PSLO1: Students will be able to apply key aspects of the historical development of human services when analyzing theories of the interaction of human systems.

PSLO2: Students will be able to interpret and judge the scope of the human conditions that provide the focus for the human services professional.

PSLO3: Students will be able to analyze client needs when formulating a plan for human service strategies and services.

PSLO4: Students will be able to apply knowledge, skills, and theory for structuring and administering direct service delivery and use of appropriate interventions with clients.

PSLO5: Students will be able to develop an integrate self-assessment skills, and human services values and attitudes, for providing ethical human service practices.

University Learning Goals (ULGs) Assessed (Delete ones that do not apply):

ULG 1: Professional Competence and Values

ULG 2: Critical Thinking and Problem Solving

ULG 3: Communication

ULG 4: Information Utilization

ULG 5: Collaboration

Assignment Directions

Now that you have informed your community, and persuaded them to be a part of this change, it is time to create an action plan to implement this change in the community. In this assignment, you create an action plan for implementing change, and demonstrate the role of the human service professional in advocating for change.

Review steps 3 through 7, as well as the examples listed under the “Examples” tab in [Related Toolkit 5, “Developing Strategic and Action Plans.”](#) of the Community Tool Box, and Ch. 2, “Theoretical Frameworks for Community Change,” of *Promoting Community Change* for assistance with this assignment.

Consider the need for social change within your community that you identified in Week 2 and the steps you have already taken to advocate for this change in Week 3.

Write a 1,400- to 1,750-word paper describing your action plan for creating that social change. Include the following:

- Explain the identified need for change and the mission of the project. (PSLO2)
- Select and justify a model of community change from Ch. 2, “Theoretical Frameworks for Community Change,” of *Promoting Community Change* (e.g., locality development, social planning, or social action) that would support the mission of the project and address the identified need. (PSLO1)
- Identify the behavioral and population-level objectives to describe the changes that should occur within the community. (PSLO2)
- Describe the strategies for how the mission and objectives will be accomplished. (PSLO4)
- Identify the action steps to implement the strategies to accomplish the mission and objectives. (PSLO3)
- Describe how your values and attitudes related to the field of human services will help to create this social change. (PSLO5)

Include a minimum of three sources.

Format your paper according to APA guidelines.

Submit your assignment to the Assignment Files tab.

Benchmark/Signature Assignment: Action Plan for Community Change

	Total Points Available: 20				
PSLO/ULG Alignment	Assignment Criteria	Does Not Meet Expectations (0-74%)	Approaches Expectations (75-84%)	Meets Expectations (85-94%)	Exceeds Expectations (95-100%)
ULG: 1 PSLO:	Assignment Completeness per Directions (Weight 5%)	Addresses less than half of the required elements and is substantially shorter or longer than the stated length requirement.	Addresses most of the required elements and may be slightly shorter or longer than the stated length requirement.	Addresses all of the required elements, and meets the stated length requirement.	Addresses all of the required elements, and meets the stated length requirement in a seamless and sophisticated manner.

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PSLO/ULG Alignment	Assignment Criteria	Does Not Meet Expectations (0-74%)	Approaches Expectations (75-84%)	Meets Expectations (85-94%)	Exceeds Expectations (95-100%)
ULG: 1, 2 PSLO2: Students will be able to interpret and judge the scope of the human conditions that provide the focus for the human services professional.	Explain the identified need for change and the mission of the project. (Weight 15%)	Incorrectly explains the identified need for change or the mission of the project; or does not include the identified need for change or the mission of the project.	Simplistically explains the identified need for change and the mission of the project.	Explains the identified need for change, along with a clear mission of the project.	Explains the identified need for change, along with a clear mission of the project, and how the mission will address the identified need.
ULG: 1, 2 PSLO1: Students will be able to apply key aspects of the historical development of human services when analyzing theories of the interaction of human systems.	Select and justify a model of community change from Ch. 2 of <i>Promoting Community Change</i> (locality development, social planning, or social action) that would support the mission of the project and address the identified need. (Weight 15%)	Does not select or inadequately justifies a model of community change to support the mission of the project.	Selects a model of community change, simplistically justifies why it would be beneficial or how it would support the mission of the project.	Selects and describes a model of community change, and logically justifies how this model will help support the mission of the project.	Selects and thoroughly describes a model of community change, and provides a thorough and logical justification for how this model will support the mission of the project.

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PSLO/ULG Alignment	Assignment Criteria	Does Not Meet Expectations (0-74%)	Approaches Expectations (75-84%)	Meets Expectations (85-94%)	Exceeds Expectations (95-100%)
ULG: 1, 2 PSLO2: Students will be able to interpret and judge the scope of the human conditions that provide the focus for the human services professional.	Identify the behavioral and population-level objectives to describe the changes that should occur within the community. (Weight 15%)	Identifies inadequate or unrelated behavioral and population-level objectives, or does not identify behavioral and population-level objectives. Incorrectly describes, or does not describe the changes that should occur within the community if the objectives are met and the mission is accomplished.	Identifies behavioral and population-level objectives, but some may not be clear or relevant, or describes vague changes that should occur within the community if the objectives are met and the mission is accomplished.	Identifies clear and relevant behavioral and population-level objectives, and describes clear changes that should occur within the community if the objectives are met and the mission is accomplished.	Identifies clear, relevant and measurable behavioral and population-level objectives, and thoroughly describes the changes that should occur within the community if the objectives are met and the mission is accomplished.
ULG: 1, 2 PSLO4: Students will be able to apply knowledge, skills, and theory for structuring and administering direct service delivery and use of appropriate interventions with clients.	Describe the strategies for how the mission and objectives will be accomplished. (Weight 15%)	Describes ineffective strategies to accomplish the mission and objectives or does not describe strategies to accomplish the mission and objectives.	Describes simplistic strategies to accomplish the mission and objectives.	Describes effective strategies and explains how they will accomplish the mission and objectives.	Describes clear and insightful strategies and justifies how they will accomplish the mission and objectives.

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ULG: 1, 2 PSLO3: Students will be able to analyze client needs when formulating a plan for human service strategies and services.	Identify the action steps to implement the strategies to accomplish the mission and objectives. (Weight 15%)	Identifies inadequate or unrelated action steps to implement strategies, or does not identify the action steps to implement strategies to accomplish the mission and objectives.	Identifies vague action steps to implement strategies, and misses key steps in the process.	Identifies clear action steps to implement strategies to accomplish the mission and objectives.	Describes clear and thorough action steps to implement strategies to accomplish the mission and objectives.
ULG: 1 PSLO5: Students will be able to develop an integrate self-assessment skills, and human services values and attitudes, for providing ethical human service practices.	Describe how your values and attitudes related to the field of human services will help to create this social change. (Weight 10%)	Inadequately describes or does not describe how his or her values and attitudes are related to the field of human services; unable to make a connection with how those values will help to create this social change.	Minimally describes his or her values and attitudes related to the field of human services, simplistically describes how they will help create this social change.	Clearly describes how his or her values and attitudes related to the field of human services will help create this social change.	Insightfully and thoroughly describes how his or her values and attitudes related to the field of human services will help create this social change.
ULG: 3	Written Communication (Professional Comportment) (Weight 5%)	Frequent occurrences of writing convention errors detracted from the content. Rarely used discipline-specific vocabulary that was appropriate to the audience.	Occasional occurrences of writing convention errors may have detracted from the content. Occasionally used discipline-specific vocabulary that was appropriate to the audience.	Rare occurrences of writing convention errors did not detract from the content. Frequently used discipline-specific vocabulary that was appropriate to the audience.	Accurate application of writing conventions enhanced the content. Exemplary use of discipline-specific vocabulary and sophisticated word choices were appropriate to the audience.

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ULG: 4	Information Utilization (Weight 5%)	References are not included or are questionable and biased; application to assignment content was not apparent.	One to two references are included. References lack industry or academic support; application to assignment content was weak.	Three references are included. References are supported by industry and academia; application to assignment content was relevant and thoughtful.	More than three references are included. References are supported by industry and academia; application to assignment content was sophisticated and compelling.